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WHY APARTMENT LIVING IS BOOMING IN BURLEIGH HEADS

Burleigh Heads is transforming into a luxury apartment hotspot, with One Burleigh leading a \$5 billion wave of high-end coastal development.

By Staff Writer
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Burleigh Heads, once a laid-back coastal enclave, is rapidly emerging as one of Queensland’s premier destinations for luxury apartment living.

With more than \$5 billion in residential, commercial, and infrastructure projects underway, this southern Gold Coast suburb is experiencing a transformation that blends natural beauty with sophisticated urban development.

A significant contributor to this evolution is the surge in apartment investments, driven by escalating demand and impressive returns.



Central to Burleigh Heads' allure is its unique lifestyle offering. Residents enjoy pristine beaches, a vibrant dining scene, and a passionate sense of community. The suburb's charm lies in its ability to offer a relaxed coastal atmosphere while providing the amenities and conveniences of urban living.

At the forefront of Burleigh Heads' luxury apartment boom is One Burleigh, a boutique development by MAYD.



Located at 88 The Esplanade, this project includes 16 full-floor residences, each offering expansive oceanfront views and unparalleled privacy. Construction has started, with completion expected in Summer 2026/27.

The apartments feature four bedrooms, three bathrooms, two powder rooms, a private office, and a media room with a bar, spanning up to 381 square meters of indoor and outdoor living space.

Pricing for the remaining residences starts from \$9.05 million, reflecting not only the premium quality and design of the apartments but also the growing demand for luxury coastal living in Burleigh Heads.

MAYD's commitment to exclusive, boutique developments is clear in One Burleigh's design and amenities. The project emphasises meticulous craftsmanship and a harmonious blend with the natural surroundings. Wellness amenities rivaling global retreats, including spa facilities and a grand lobby lounge, further enhance the living experience.

MAYD distinguishes itself in the luxury development landscape through its unwavering commitment to exclusivity and a deep understanding of the premium market's evolving desires. Unlike developers who prioritise volume, MAYD focuses on "carefully chosen, handcrafted projects," ensuring each development is a bespoke masterpiece tailored to its environment and clientele.



MAYD’s Director, Todd Mould, emphasises the company’s dedication to creating sanctuaries that offer more than just a place to live. “One Burleigh is more than a residence; it’s a sanctuary that offers an exclusive lifestyle experience,” Mould said. He further notes the resilience of high-quality real estate investments, especially in times of economic uncertainty, highlighting the enduring value of such tangible assets.

This approach underscores MAYD’s unique position in the market, delivering developments that are not only architecturally and aesthetically superior but also aligned with the lifestyle aspirations of discerning buyers.

Early buyer interest in One Burleigh has been strong, with more than 50 per cent of apartments already under contract.

The success of One Burleigh reflects a broader trend in Burleigh Heads, where luxury developments are meeting the growing demand for high-end coastal living. As the suburb continues to evolve, it stands as a testament to the potential of combining natural beauty with thoughtful, innovative development.

For more information go to www.oneburleigh.com.au

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